



JAMES WHALEY

ART DIRECTOR • GRAPHIC DESIGNER • MARKETING MANAGER

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PROFILE

Many of my colleagues would describe me as a talented, experienced, and hard working friend. I stay ready to change your product into a brand that will stimulate moods, generate sales and become an important part of people's lives.

As a natural leader, I foster a collaborative and supportive environment, bringing out the best in my colleagues and team members. My approach encourages creativity and empowers people to push past their brand boundaries, resulting in remarkable achievements and growth.

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SKILLS

Photoshop



Creativity



Illustrator



Communication



InDesign



Print Design



Premiere Pro



Video Editing



After Effects



Photography



MS Office



Social Media



Google Workspace



Team Management



Wordpress



Web Development



EXPERIENCE

2021 - 2023

Creative Director

Option One Solar & Chaparosa Roofing Inc.

My role included things like web design, content creation, branding, business development, videography, and print design - So I built a great team and managed day-to-day tasks. Sales grew over **300%** and the company won many awards like "**Best Of The Desert**" during my time here.

2020 - 2021

Marketing Director

Sun Energy CA & Nutrition HD

While working here I was responsible for the marketing efforts across two companies. I changed this company from buying leads and doing cold-calls, into self-sufficient companies generating their own sales. Both companies were sold, creating huge profits for the owner.

2010 - 2019

Marketing & Translations Manager

Language People, Inc.

My role here started as a graphic designer working on marketing and product development. I also became the project manager and designer for the entire translations department. During my time as the manager, revenue grew on an average of 30% yearly.

2005 - 2008

Graphic Artist & Photographer

ESL Power Systems, Inc. & Electrical Systems LTD.

As the graphic artist for three companies under one roof, I handled every stage of design, for every project, from conception to publication and even distribution. Working in a hectic environment with strict deadlines and multiple client needs helped me grow my skill fast.

EDUCATION

2008 - 2010

Master of Fine Arts (MFA), Graphic Design

ArtCenter College of Design - Pasadena, CA

2002 - 2005

Bachelor of Fine Arts (BFA), Graphic Design

California State University - Long Beach, CA

1999 - 2001

Associate of Science (AS), Graphic Design

Brooks Institute - Ventura, CA