

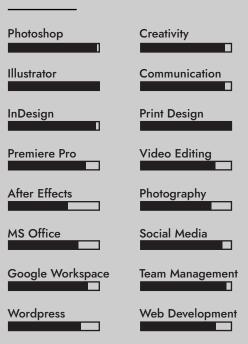
PROFILE

Many of my colleagues would describe me as a talented, experienced, and hard working friend. I stay ready to change your product into a brand that will stimulate moods, generate sales and become an important part of people's lives.

As a natural leader, I foster a collaborative and supportive environment, bringing out the best in my colleagues and team members. My approach encourages creativity and empowers people to push past their brand boundaries, resulting in remarkable achievements and growth.

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## SKILLS



# JAMES WHALEY

ART DIRECTOR • GRAPHIC DESIGNER • MARKETING MANAGER

## 760.552.2608 • JWHALEY300@GMAIL.COM

## EXPERIENCE

2021 - 2023 Creative

#### **Creative Director**

Option One Solar & Chaparosa Roofing Inc.

My role included things like web design, content creation, branding, business development, videography, and print design - So I built a great team and managed day-to-day tasks. Sales grew over **300%** and the company won many awards like "**Best Of The Desert**" during my time here.

2020 - 2021 Marketing Director

Sun Energy CA & Nutrition HD

While working here I was responsible for the marketing efforts across two companies. I changed this company from buying leads and doing cold-calls, into self-sufficient companies generating their own sales. Both companies were sold, creating huge profits for the owner.

#### 2010 - 2019 Marketing & Translations Manager

Language People, Inc.

My role here started as a graphic designer working on marketing and product development. I also became the project manager and designer for the entire translations department. During my time as the manager, revenue grew on an average of 30% yearly.

### 2005 - 2008 Graphic Artist & Photographer

ESL Power Systems, Inc. & Electrical Systems LTD.

As the graphic artist for three companies under one roof, I handled every stage of design, for every project, from conception to publication and even distribution. Working in a hectic environment with strict deadlines and multiple client needs helped me grow my skill fast.

## EDUCATION

2008 - 2010	Master of Fine Arts (MFA), Graphic Design ArtCenter College of Design - Pasadena, CA
2002 - 2005	Bachelor of Fine Arts (BFA), Graphic Design California State University - Long Beach, CA

**1999 - 2001** Associate of Science (AS), Graphic Design Brooks Institute - Ventura, CA